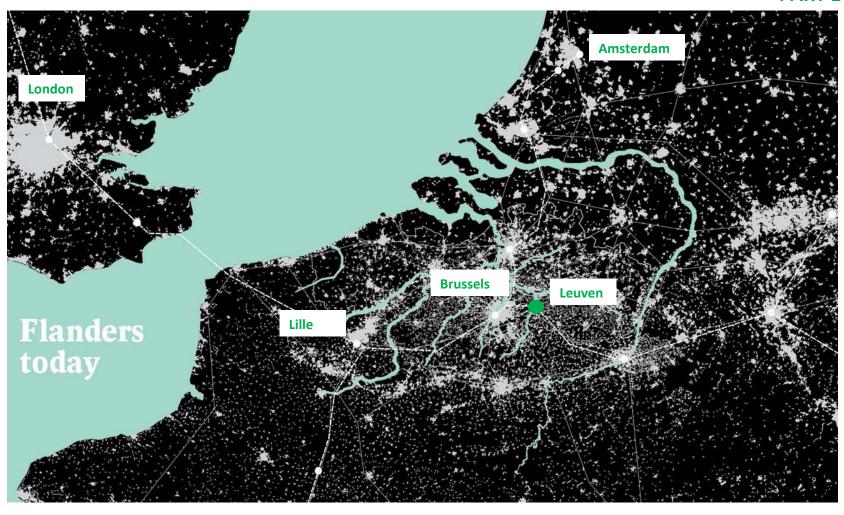




European environment policy and heritage I Challenges of integrating protected monuments from a former brownfield in a new multifunctional area I Urban development Agency Leuven I Tania Vandenbroucke I agsl@leuven.be I <a href="www.agsl.be">www.agsl.be</a>



### **PART 1 I CONTEXT**



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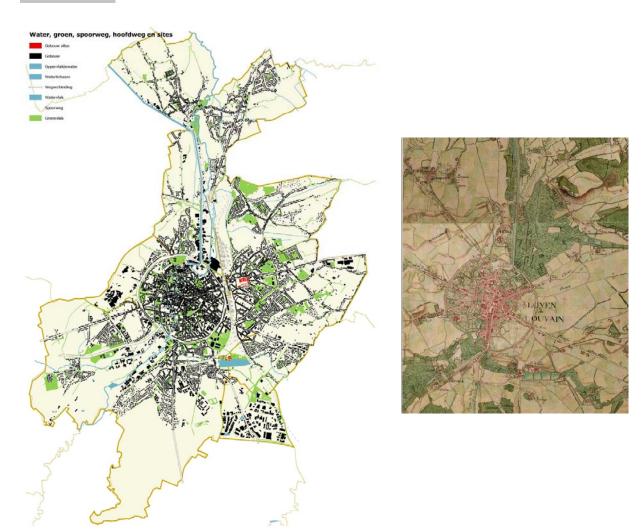


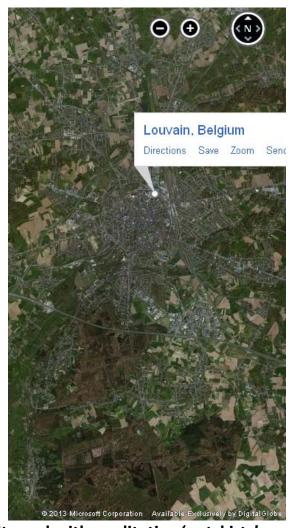


WALLONIE

Belgium – Flanders (cultural heritage is a Flemish authorization within the federal system of Belgium I location of Leuven near to Brussels (30km), Leuven as one of the capitals of the province of Vlaams-Brabant.







The city of Leuven as a 'regional city' – densified urban tissue within the historical city and with qualitative 'outskirts' (sub-municipalities)



#### Context \_ FLEMISH POLICY

(source: policy note 20.. – 20..)

- An integrated approach is necessary to realise spatial quality
  - Dependent of the spatial reach (possibilities looking from (spatial) the context)
  - o Cultural heritage implies the strengthening of spatial quality
    - As a vehicle of identity
    - As a framework for sustainable spatial development
- An integrated approach means
  - o Thinking about re-destination (re-use), also taking into account if additional buildings can be appropriate
  - o Evolution from a 'conservative attitude' towards a development minded approach
  - o Towards a dynamic and contemporary use
- Development minded protection of cultural heritage
  - o Compromise between
    - Preservation of heritage values
    - Possibility between an appropriate and contemporary destination



- Customized solutions are necessary
- Solutions of reassessment & re-use (new destination)
  - o Stimulating the development of a region
  - o Improving the quality of the environment/ daily life
- Economical crisis
  - o How to balance 'cultural heritage values' against economical & ecological values?
  - Need for a financial and socio-economical appreciation of cultural heritage!

#### Policy VISION – own interpretation

"The best way to conserve a building is by giving it a new life!

With respect for the past and with the ability to last

within the present environment and socio-economical context –
 To add value to the environment & the culture heritage itself!

And to add a new layer of meaning to the future"



- The added value of a protected monument within an urban context
  - o Opportunity for redevelopment versus **difficulty of getting enough financing** → searching for other development strategies (involving private funding) [\*]
    - Takes a lot of effort for a municipality
    - The capacity of 'space' inside the monument(s) is not always adapted to the current needs of the city
      - Trying to turn around the idea of a 'problem' towards formulating it as an opportunity to make policy
  - o Opportunity for redevelopment versus long process of decision making within the municipality (local scale) but also in dialogue with higher administrations on Flemish scale
    - Interference between the logic of 'getting a building permit'
    - Interference between the logic of the department of cultural heritage giving subsidies
    - Waiting for a 'go!' of the higher scale (Flemish scale) [\*]

[\*] 80% of the restoration costs can be subsidised in Flanders for PUBLIC stakeholders, 40% for PRIVATE stakeholders

- o Time-passing-by without a 'new perspective' seems to be the biggest enemy for a monument (cultural heritage)
  - How to deal with this element?



### **Context** \_ environment policy

■ Working within an urban – historical – context – a daily challenge for the city of Leuven



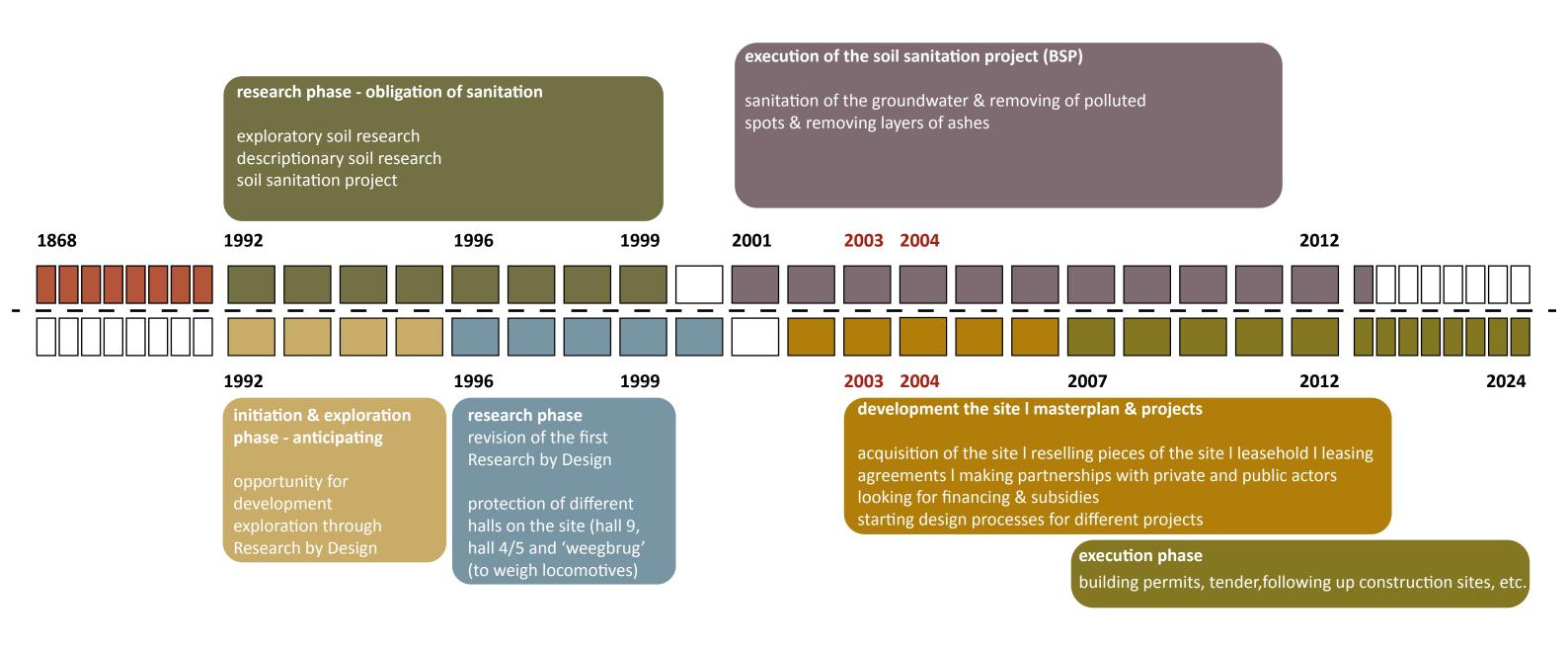


### **PART 2 I CASES**

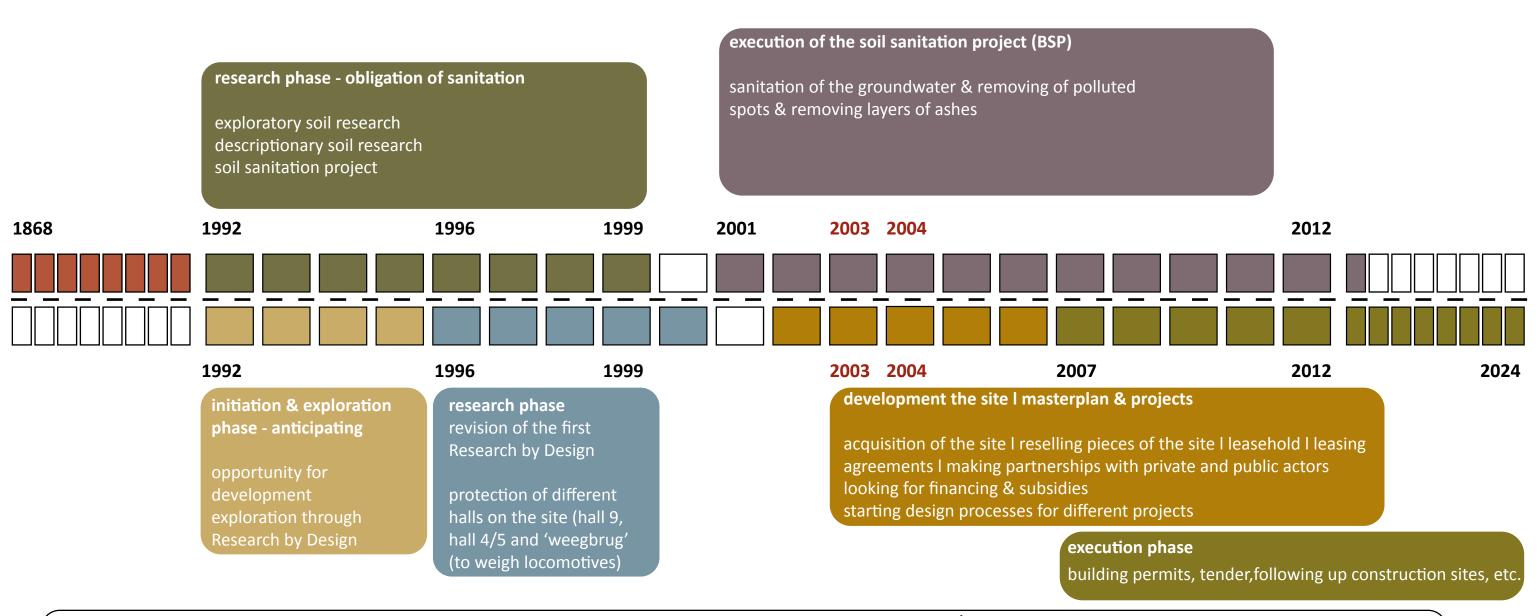
### **CASE \_ FORMER CENTRAL WORKING PLACES**



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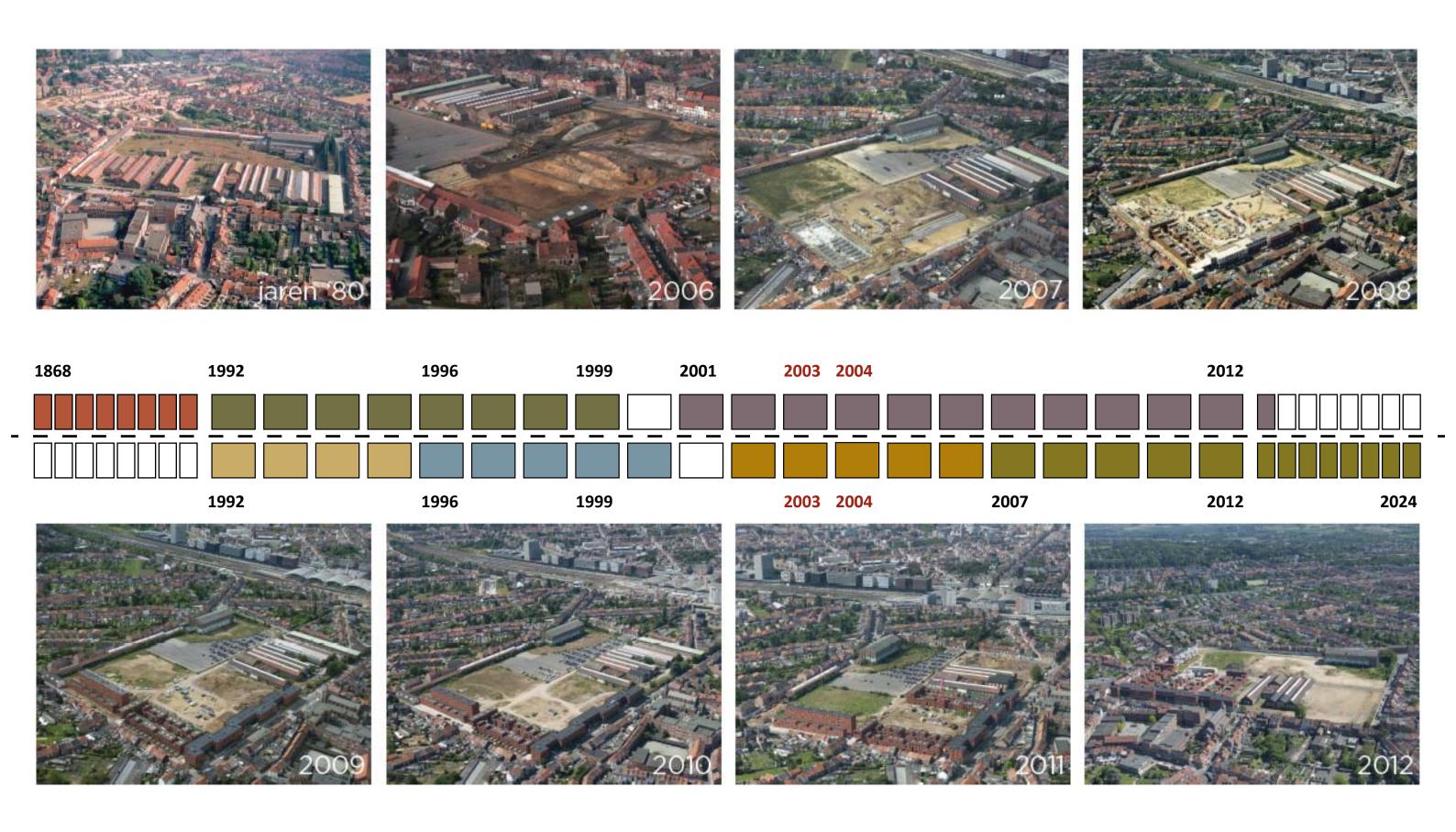


**ACTORS** I NMBS-Holding I consulting firm: TUCRAIL n.v. I bodemdeskundigen: Bodemkundige dienst België I Esher I OVAM I I contractors: THV Créelle-Ghent Dredging nv, T.V. Heijmans Infra & Heijmans Milieutechniek bv, Aclagro I laboratoria I partners: City of Leuven & Urban development Agency of Leuven (AGSL)

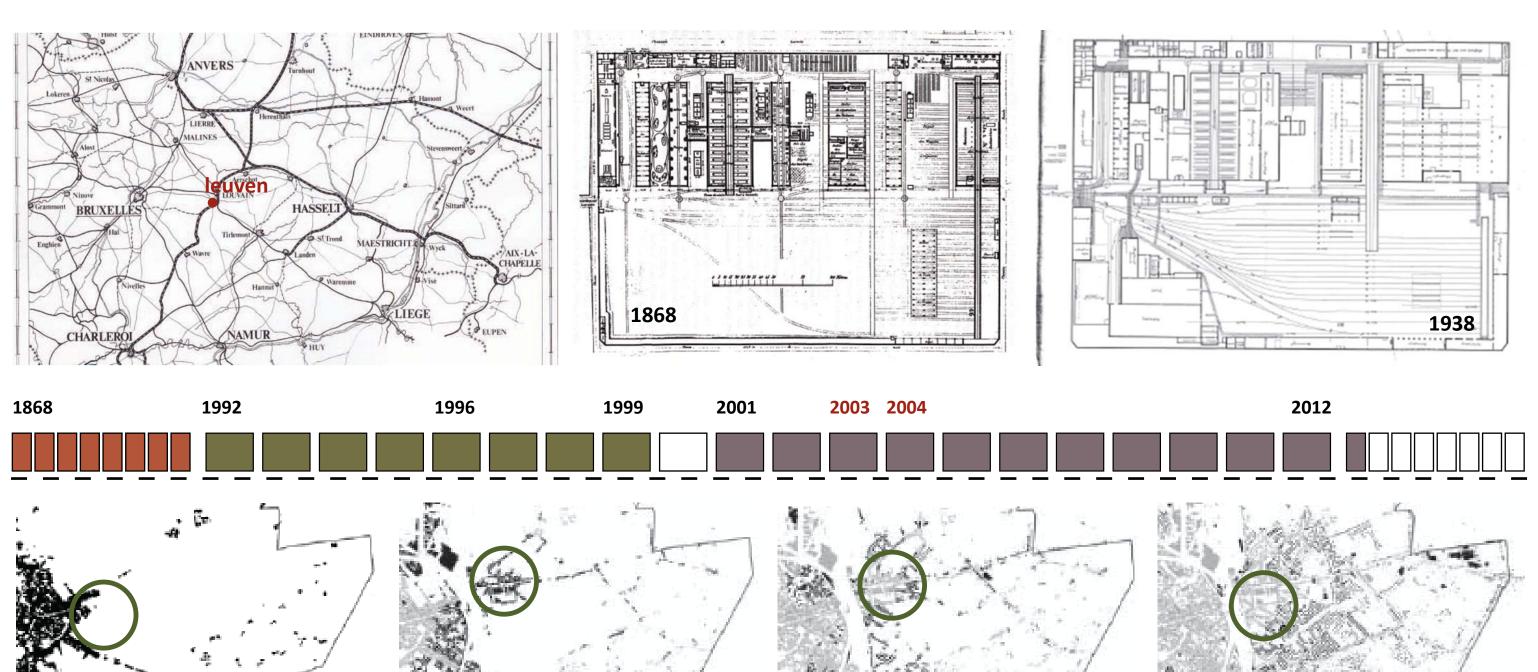


**ACTORS** I City of Leuven & Urban Development Agency of Leuven (AGSL) I consulting firms/designers: Projecteam stadsontwerp o.l.v. Marcel Smets, THV Vectris-Groep Infrabo, Wit-architecten & Bogdan&Van Broeck-architecten, MAATWERK\_architecten, Architectenbureau Jan Maenhout, ir.arch. Karel Van den hende I Nero-architecten I commissioning company: Matexi n.v., VMSW, SWAL, Dijledal, City of Leuven I contractors: o.a. Van Roey, Van Geel, DSV, Marcel Nijs I supporting offices: Macabo, Ecorem, Cenergie, TEC Terra Engineering, ...I cooperation with higher governemental level: domestic policy (city renewel) (federal), Department of Cultural heritage of Flanders, Stedenfonds

New CENTRAL WORKING PLACES\_ & planning & developping



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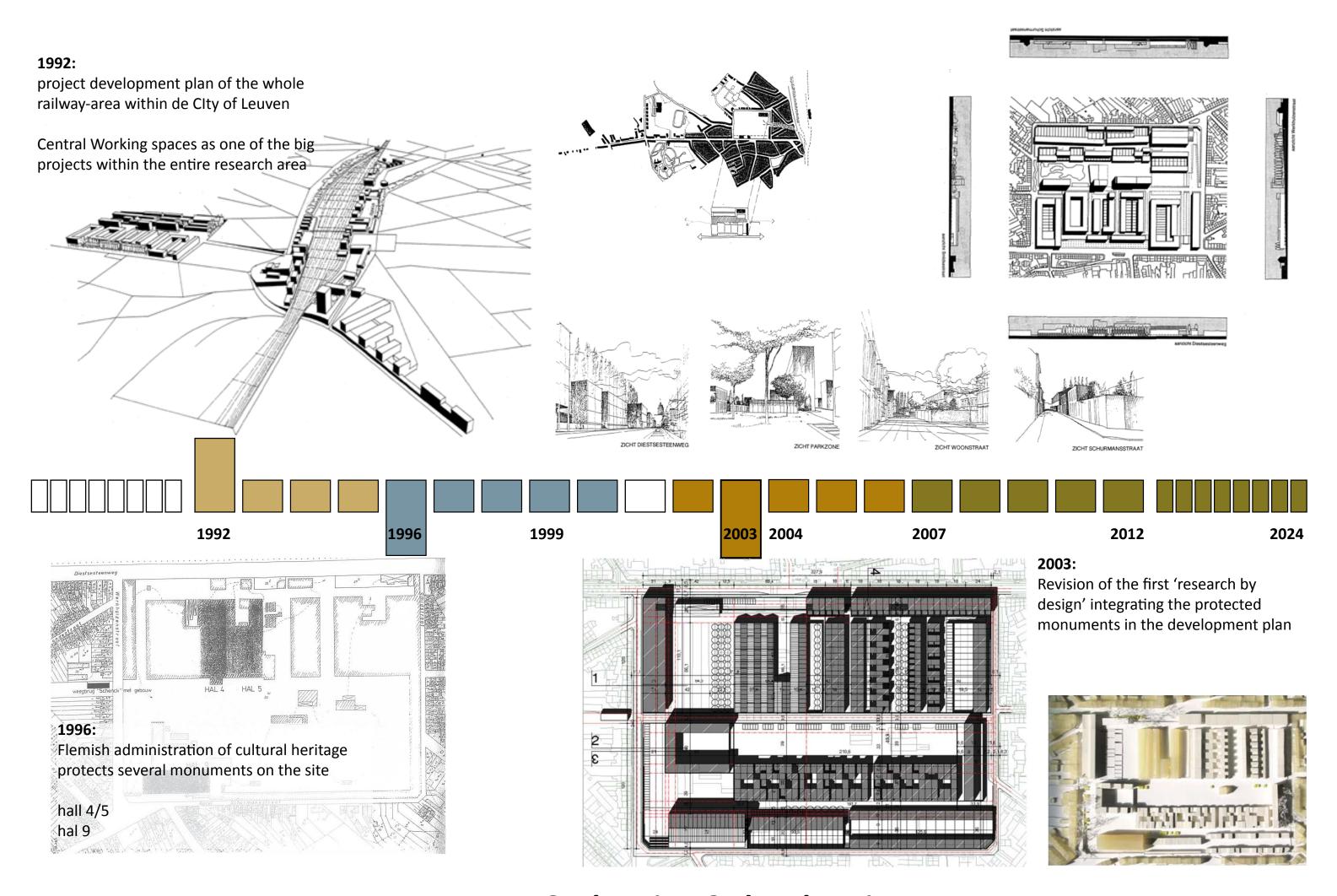




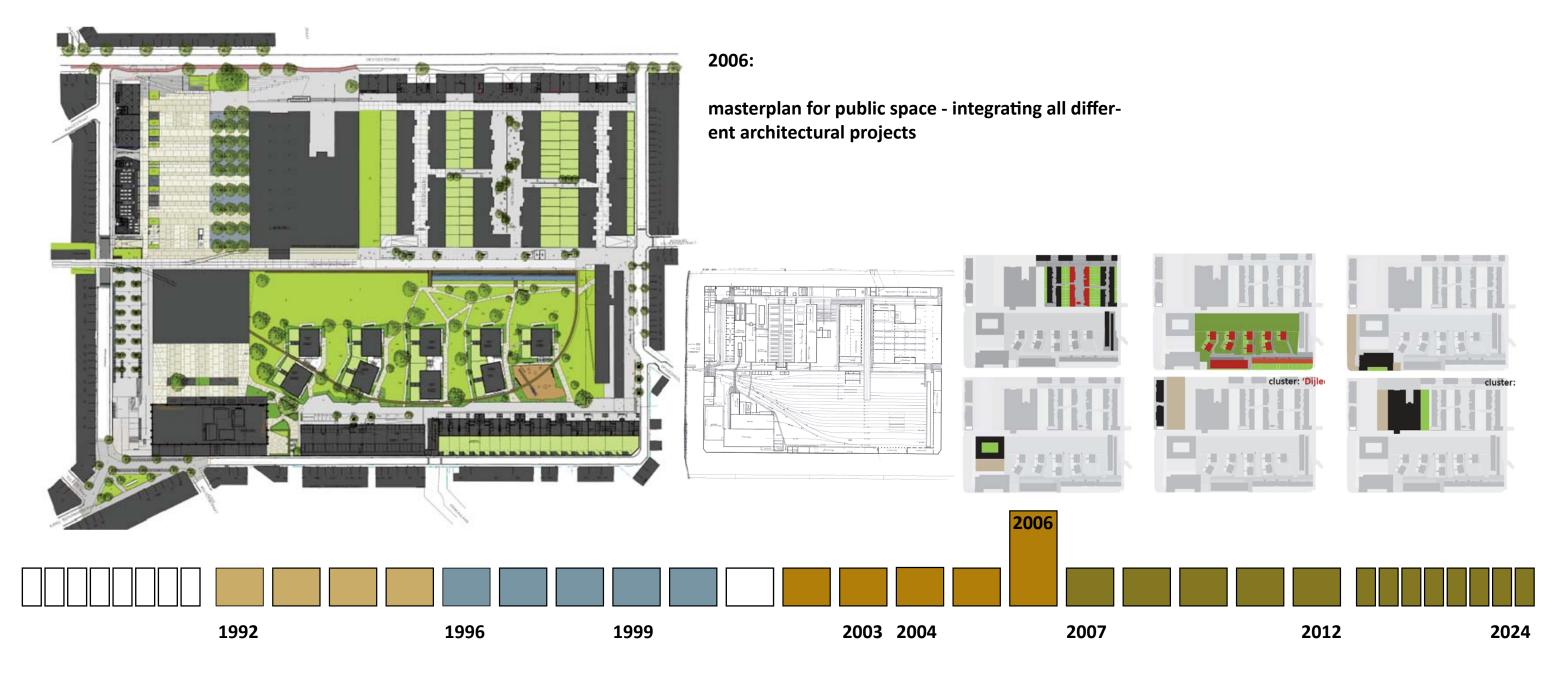








**New CENTRAL WORKING PLACES\_ & planning & developping** 



### City renewal as an opportunity to concretise urban policy

reconversion of a brownfield to a new neighbourhood execution of a specific policy concerning 'affordable housing' (within the private sector) communcity facilities on the site (library, youth centre, music academy, academy, integration centre) creating new public space & new connections integrating monuments & giving them a central function









New CENTRAL WORKING PLACES\_ & planning & developping

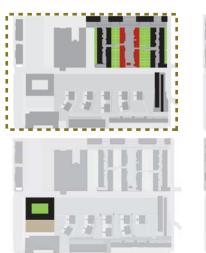


development of different housing projects

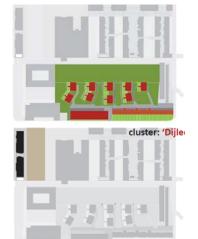
with private partners (pirvate developper) with social partners (social housing company)

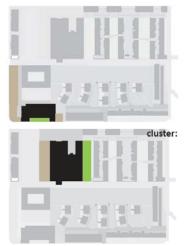
densified housing - reference to former plan 'efficient residential machine'

policy: affordable housing (70/175)



2007







1999







2024

2012





1996











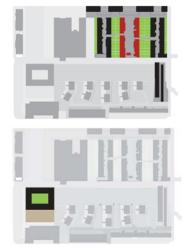
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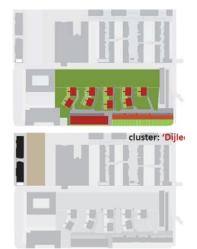


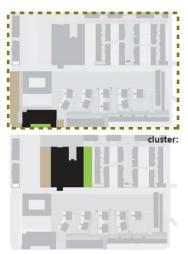
integrating the protected monuments on the site!

by giving them a central function = communcity facilties

by giving them a new dynamic life with some additions - in relations with the new urban context!







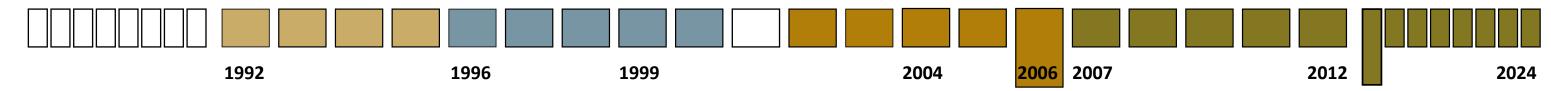
design of two squares

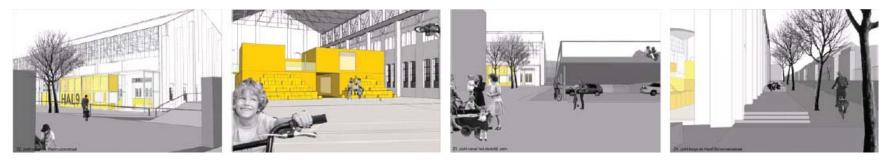












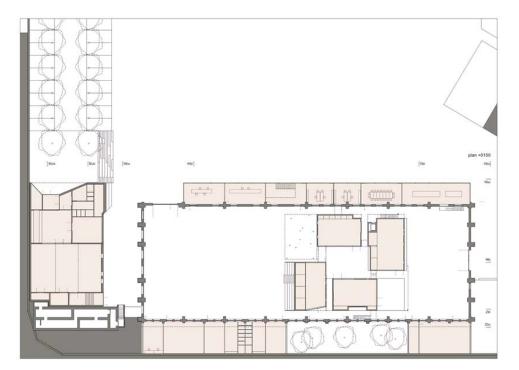








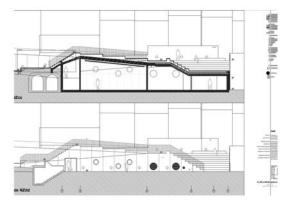
New CENTRAL WORKING PLACES\_ & planning & developping

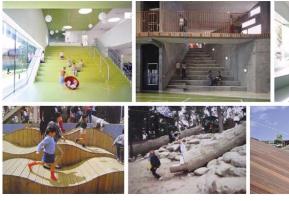


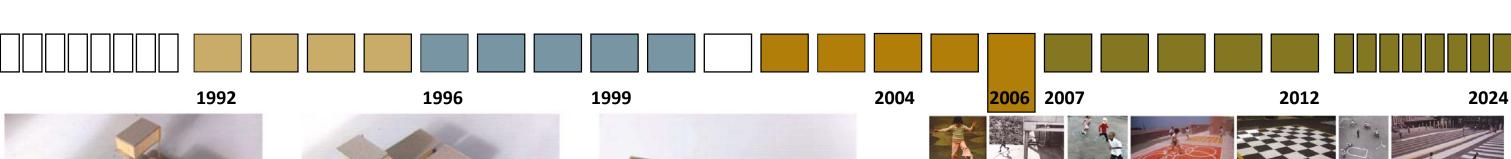
Working with the spaciousness of the hall building besides, underneath and against new identity & use of covered inside space box-in-box principle & differentiation in covered open spaces (experience of space)























New CENTRAL WORKING PLACES\_ & planning & developping

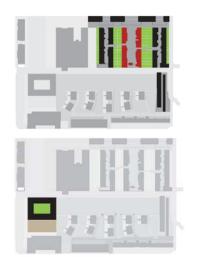


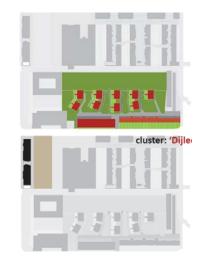
**HALL 5 I pre-study to dermine the heritage** values

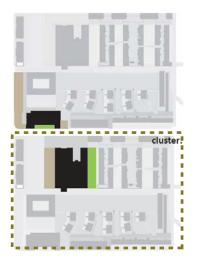
as a starting point to explore what is possible

to determine what is urgent

to start to dream about a new function

















1996













1992

1999

2004

2007

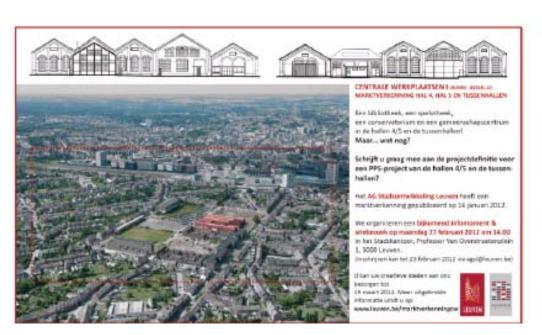
2010

2012

2024







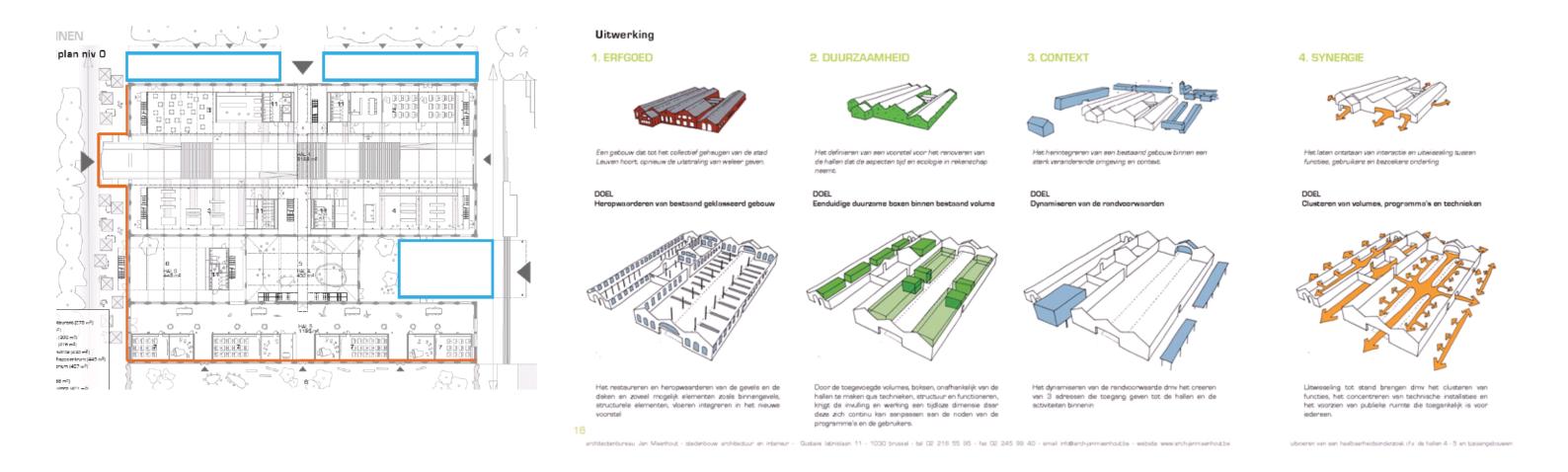


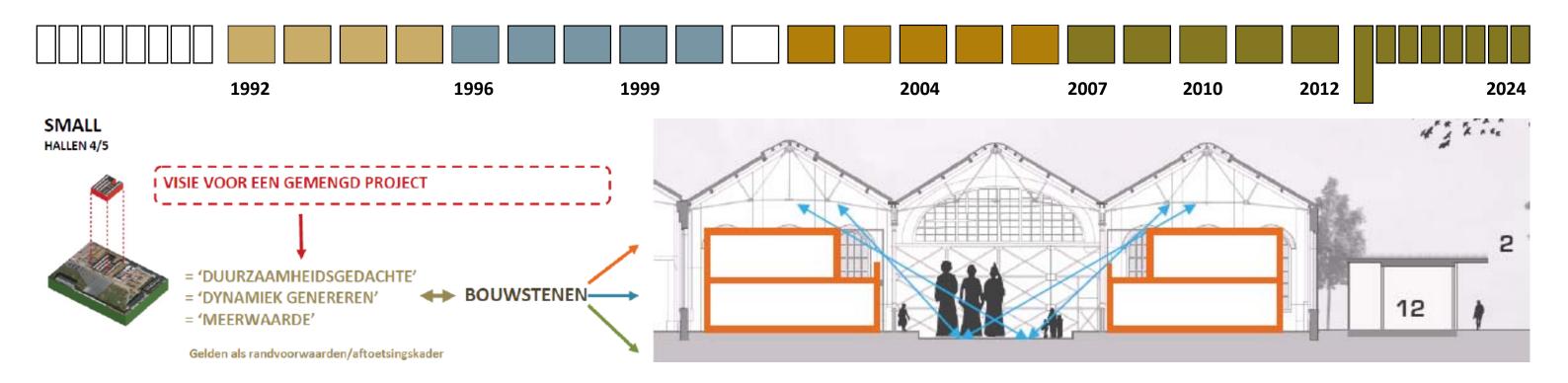






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## **New CENTRAL WORKING PLACES\_ & planning & developping**



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#### PART 3 I CONCLUSIONS

### **Challenges for policy**

- Equilibrium between developping & preservation
  - o Spatial quality & 'reach of space' & (new) meaning of a place
  - Revitalizing a monument = best way to preserve (preservation through developpement)
- Ways to develop
  - Working on procedures (how to shorten 'waiting lists'/ how to make priorities?)
  - o Researching new models of investment?
  - 0 ...
- Most important condition = creating a surplus value
  - o Towards the actual urban context spatial quality creating an identity
  - Towards the current society (sustainable development) \_ socio-economic context
  - o Towards the monument (heritage) (even if it is in 'a new dress' / framework) = literally 'reliving' by giving it a new destination with respect for the past!